

FIRST DESTINATION SURVEY

STUDENT OUTCOMES 2024

May 2024 graduates · Prepared by the Career Development Office

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STUDENT OUTCOMES 2024

This report presents the outcomes story for the School of Information's May 2024 graduates.

The 2024 survey shows strong response and success rates, wide-ranging employer and industry representation, and a salary profile that reflects the breadth of information work across sectors.

KEY METRICS

2024 SNAPSHOT

86.36%

RESPONSE RATE

77.33%

SUCCESS RATE

\$79,266

AVG. MASTER'S SALARY

63.07%

EMPLOYED

SURVEY RESULTS

OUTCOME DISTRIBUTION

ALL RESPONDENTS

Outcome	Count	Percent
Employment	111	63.07%
Still Seeking Employment	32	18.18%
Unreported	23	13.07%
Continuing Education	2	1.14%
Fellowship or Residency	1	0.57%
No Information Available	1	0.57%

KNOWN OUTCOMES ONLY

Outcome	Count	Percent
Employment	111	73.03%
Still Seeking Employment	32	21.05%
Still Seeking Education	2	1.32%
Other Intentions	2	1.32%
Fellowship or Residency	1	0.66%

INDUSTRIES AND EMPLOYERS

WHERE GRADUATES LANDED

INDUSTRY SNAPSHOT

Industry	Count
Technology / Engineering / Science	25
Education	12
Government	9
Natural Resources / Energy / Utilities	3
Financial Services	2
Consulting	2

TOP EMPLOYERS

University of Texas at Austin, Hewlett Packard Enterprise, Google, Austin Public Library, Microsoft, Advanced Micro Devices, University of Texas Libraries, Texas Department of Information Resources, Shell USA

ROLES AND LOCATIONS

SAMPLE ROLES, SALARIES, AND LOCATIONS

SAMPLE POSITIONS

Title	Industry	Salary
Product Designer	Arts & Entertainment - Film	\$140,000
Usability Designer	Consulting - Healthcare	\$105,000
Digital Photographs Archivist	Education - Higher Education	\$50,000
Learning Commons Librarian	Education - Higher Education	\$55,100
Business Process Specialist	Government - Civilian	\$64,667
Machine Learning Engineer	Technology - Software Products	\$120,000
UX Design Lead	Technology - Software Products	\$130,000

TOP LOCATIONS

- **Austin, TX** remains the strongest concentration of placements.
- Graduates also reported outcomes in **Houston** and **Dallas**.
- Reported destinations include **New York** and **San Francisco**.
- Additional locations include places such as **Boston**, **Fort Collins**, and **Los Angeles**.
- The data also show a broader distribution across other U.S. cities.

Average reported annual salary by degree level, Class of 2024.

Degree level	Average salary	Salaries reported
Master's	\$79,266	100
Doctorate	\$108,000	2